

freshwater

PHOTOGRAPHY

SERVICES RATE SHEET

Professional Headshots

On-location portrait, client's choice of environmental shot or basic backdrop (black or white). Includes two high resolution images with basic editing and color correction. Standard 3-5 day turnaround with digital delivery provided.

\$150 per subject

10 or more people: \$125 per subject

Commercial Architectural Photography

Includes two high resolution exterior shots with basic editing and color correction. Standard 3-5 day turnaround with digital delivery provided.

\$100 for properties within 25 miles radius from Milwaukee

\$125 for properties within 25-50 mile radius of Milwaukee

\$150 for properties within 50-75 mile radius of Milwaukee

\$175 for properties within 75-100 mile radius of Milwaukee

Residential Architectural Photography

Includes two exterior shots and one shot of each interior room, with basic editing and color correction. Standard 3-5 day turnaround with digital delivery provided.

Interior and exterior (up to 1,000 SF) \$125

Interior and exterior (up to 2,000 SF) \$150

Interior and exterior (up to 3,000 SF) \$200

Interior and exterior (over 3,000 SF) \$250

Twilight photography: \$99 additional

Exterior only (day time)-\$125 for front and back shots of property

Exterior only (twilight)-\$175 for front and back shots of property

Product and Culinary Photography

Includes images shot in client's choice of environmental shot or basic backdrop (black or white), basic editing and color correction. Standard 3-5 day turnaround with digital delivery provided. Food styling available for an additional charge; please call for rates.

\$50 each for single photo

\$45 each for 2-9 photos

\$40 each for 10-19 photos

\$35 each for 20-49 photo

\$30 each for 50-99 photos

\$25 each for 100+ photos

Additional Services

Color and lighting correction, background removal and aesthetic enhancement of existing images. Starting at \$10 per image (based on complexity and extent of corrections requested)

Next day turnaround: \$99

Additional retouching: \$45 per hour

Rates current January 2018. 5.6% Milwaukee sales tax will be applied to all projects.